



# MEMBER NETWORK

## Thursday 20th February 2025

Sandwell Leisure Trust,  
Portway Lifestyle Centre,  
Newbury Ln, Oldbury B69 1HE

| TIME           | AGENDA*                                                                                                                                                                                               |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9–9:20am       | <b>Welcome:</b> Registration and Arrival                                                                                                                                                              |
| 9:20–9:30am    | <b>Introduction:</b> ukactive Member Experience Manager, Mark Mansfield                                                                                                                               |
| 9:30–9:45am    | <b>Speaker: 'ukactive Vision 2030'</b><br>ukactive CEO, Huw Edwards<br><i>A comprehensive overview of Vision 2030, progress towards adding five million more members by 2030, and key milestones.</i> |
| 9:45–10.30am   | <b>Workshop: 'Updates &amp; Group Discussion around Risk &amp; Reputation'</b><br>Break out session on priority issues / risks and what support is required from ukactive                             |
| 10.30–10.45am  | <b>Speaker: 'Our redevelopment, the how, the what and the why'</b><br>Sandwell Leisure Trust – Sean Mitchell, Head of Commercial                                                                      |
| 10:45–11am     | <b>Coffee Break</b>                                                                                                                                                                                   |
| 11–11:20am     | <b>Speaker: 'What's all the hype about?'</b><br>Hirebob.ai – Tamara Bailey – Customer Success Manager                                                                                                 |
| 11:20 –11:40am | <b>Speaker: 'Cost control and maximising income'</b><br>Orbit 4 – Kev Forester, Business Development Manager – UK & Ireland                                                                           |
| 11:40 – 12pm   | <b>Speaker: 'One step closer to preventative health'</b><br>EGYM – Tanya Hall – UK Tender & Partners Manager                                                                                          |
| 12 – 12:15pm   | <b>Coffee Break</b>                                                                                                                                                                                   |
| 12.15 –1:pm    | <b>Speaker: 'ukactive: Health, Standards, Policy, Innovation – what's the future'</b><br>ukactive Marianne Boyle, Director of Membership and Sector Development                                       |
| 1–2pm          | <b>Networking Lunch</b>                                                                                                                                                                               |

\*Agenda correct at time of print and subject to change

EGYM

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Attending this regional networking event will expand your professional connections and earn you a valuable non-endorsed CPD point.